



LAND CONSERVATION DEPARTMENT
303 W Chapel Street, Suite 2100
Dodgeville, WI 53533

November 14, 2024

Attention Iowa County Educators and Youth Leaders:

The Iowa County Land Conservation Department is accepting entries for the Annual Wisconsin Land + Water Association Youth Conservation Poster Contest. The 2025 theme is: "Home Is Where the Habitat Is." This contest is open to K-12 public, private, or home school students. Posters are judged in their respective grade levels: K-1; 2-3; 4-6; 7-9; 10-12. Cash prizes are awarded to 1st, 2nd, and 3rd place winners in each division.



Rules and Guidelines:

- Poster sizes must be 12x18 or 14x22 inches
- Posters shall be created by an individual student, rather than a team of students
- Any media may be used on the poster: paint, crayon, colored pencil, charcoal, stickers, paper or other material.
- Computer-generated posters will not be accepted
- Each entry must have a completed and signed entry form attached to back to be in the contest

Submissions are evaluated on the following criteria:

- Conservation message
- Visual effectiveness
- Originality
- Universal appeal
- Individual artwork

The deadline to submit posters is January 6, 2025. Posters can be mailed or dropped off at the Iowa County Land Conservation Department; 303 W Chapel St, Ste 2100, Dodgeville, WI 53533. Contact Mayme Keagy, mayme.keagy@iowacounty.org, for a school pick up if needed. Winners will be announced 1/10/25. Posters will be displayed at the Iowa County Courthouse January 13-17, 2025.

- 1 st place posters from County competitions advance to the Area competition.
- 1 st place posters from Area competitions advance to the State competition.
- 1 st place posters from the State competition advance to the National competition.

More information about the poster contest can be found on the WI Land + Water Website at the following link: <https://wisconsinlandwater.org/our-work/youth-education/poster-speaking-contest>.

Please contact our office if you have any questions.

Sincerely,

Handwritten signature of Mayme Keagy in black ink.

Mayme Keagy
(608) 930-9892
Mayme.Keagy@iowacounty.org

2025 Conservation Poster Contest Guidelines

“Home is where the Habitat is”

Details

- Open to grades K-12; public, private or home school students
- Each poster must go through the following contest process: Local/County, Area, State, Nationals.
- The National Poster Contest theme is: “**Home is where the Habitat is**”

Contest Rules

- Poster size must be 12” x 18” or 14” x 22”.
- The 2025 National Contest Theme, “**Home is where the Habitat is**” must be written on each poster.
- All posters shall be created by an individual student, rather than a team of students.
- Any media may be used: paint, crayon, colored pencil, charcoal, stickers, paper or other materials on regular posters. (Computer-generated posters will not be accepted)
- To be eligible for judging, each entry must have a completed and signed entry form attached to back.

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|------------------------------|---|
| Posters Due to County | <ul style="list-style-type: none"> ▪ Poster Due Date: _____ ▪ Local entries due to: _____ ▪ Phone: _____ ▪ Address: _____ |
|------------------------------|---|

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|-----------------------|--|
| County Contest | <ul style="list-style-type: none"> ▪ County: _____ ▪ Date of County Contest: _____ ▪ Location: _____ ▪ 1st place from each division moves to Area |
|-----------------------|--|

| | |
|---------------------|---|
| Area Contest | <ul style="list-style-type: none"> ▪ Area: _____ ▪ Date of Area Contest: _____ ▪ Location: _____ ▪ 1st place from each division moves to State |
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| State Contest | <ul style="list-style-type: none"> ▪ Posters Due: February 7, 2025 ▪ Dates of State Contest: March 5-7, 2025 ▪ WI Land+Water Annual Conference ▪ Hyatt Regency/KI Convention Center ▪ GREEN BAY, WI |
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|-------------------------|--|
| National Contest | <ul style="list-style-type: none"> ▪ Submitted by December 1, 2025 ▪ National Contest entries submitted by WI Land+Water |
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| Poster Evaluations |
| Conservation Message 50% Visual Effectiveness 30% Originality 10% Universal Appeal 10% |



Contact your County Land/Water Conservation Department for details on how to get started and/or: <https://wisconsinlandwater.org/our-work/youth-education/poster-speaking-contest/contest-dates>



2025 Conservation Awareness Poster Contest

County Entries Due: _____

STUDENT

First Name _____ Middle _____ Last _____

Address _____

City _____ State _____ Zip _____ County _____

Phone (____) _____ E-mail _____

Grade _____ Age _____ Parent/guardian name (printed) _____

REQUIRED Signature of parent or guardian certifies that the information provided is accurate and allows local land conservation departments, WI Land+Water, and NACD to utilize the photos for educational or promotional purposes:

X _____ Date _____

LOCAL MEDIA

Name of your local newspaper: _____

Newspaper Telephone Number: _____

Newspaper Email: _____

SCHOOL

Public School Private School Home School

Teacher Name _____

School Name _____

Address _____

City _____ State WI Zip _____

E-mail address _____ Phone (____) _____

COUNTY LAND/WATER CONSERVATION DEPARTMENT (to be filled out by local rep)

County _____ Area _____

Contact _____ Title _____

Address _____

City _____ State _____ Zip _____

E-mail Address _____ Phone (____) _____

Please



Appropriate
grade level

Grades K-1

Grades 2-3

Grades 4-6

Grades 7-9

Grades 10-12



Concurso de Carteles de Conservación 2025 – Reglas

"El hogar está donde está el hábitat"

Detalles

- Abierto para los grados K-12; estudiantes de escuelas públicas, privadas o de educación en el hogar
- Cada póster, afiche o cartel debe pasar por el siguiente proceso del concurso: local/condado, área, estado, nacional.
- El tema del Concurso Nacional de Carteles es: "El hogar está donde está el hábitat"

Reglas del concurso

- El tamaño del póster debe ser de 12" x 18" o 14" x 22". (30 × 45 cm o 35 × 56 cm)
- El tema del Concurso Nacional 2025, "El hogar está donde está el hábitat" debe aparecer escrito en cada póster.
- El creador de cada cartel debe ser un solo estudiante, en lugar de un grupo de estudiantes.
- Se puede usar cualquier medio artístico: pintura, crayón, lápices de color, carboncillo, calcomanías, papel u otros materiales en carteles normales. (No se aceptarán carteles generados por computadora)
- Para ser elegible para entrar en el concurso, cada cartel debe ir acompañado de un formulario de inscripción completado y firmado adjunto al reverso del cartel.

Fechas de entrega de carteles al condado

- Fecha de entrega del cartel: _____
- Fecha de entrega local: _____
- Teléfono: _____
- Dirección: _____

Concurso del condado

- Condado: _____
- Fecha del concurso del condado: _____
- Lugar: _____
- El 1º puesto de cada división pasa al concurso de área

Concurso de área

- Área: _____
- Fecha del concurso de área: _____
- Lugar: _____
- El 1º puesto de cada división pasa al concurso estatal

Concurso estatal

- Fecha de entrega de los carteles: 7 de febrero de 2025
- Fechas del concurso estatal: 5 al 7 de marzo de 2025
- Conferencia anual de WI Land + Water
- Centro de Convenciones KI / Hyatt Regency
- GREEN BAY, WISCONSIN

Concurso nacional

- Enviado para el 1 de diciembre de 2025
- WI Land + Water envía los carteles para el concurso nacional



Evaluación de carteles

Mensaje de conservación 50%
Efectividad visual 30%
Originalidad 10%
Atractivo/Reconocimiento universal 10%



Comuníquese con el Departamento de Conservación de Tierras/Aguas de su condado para obtener detalles sobre por dónde empezar y/o:

<https://wisconsinlandwater.org/our-work/youth-education/poster-speaking-contest/contest-dates>



Conciencia de Conservación 2025

Concurso de carteles

Fecha de entrega de carteles al condado: _____

ESTUDIANTE

Nombre: _____ 2º nombre _____ Apellido(s) _____

Dirección _____

Ciudad _____ Estado ____ Código postal _____ Condado _____

Teléfono (____) _____ Correo electrónico _____

Grado/Curso _____ Edad _____

Nombre del padre, madre o tutor (legible) _____

OBLIGATORIO La firma del padre o tutor certifica que la información proporcionada es exacta y permite que los departamentos locales de conservación de tierras, WI Land+Water y el NACD utilicen las fotos con fines educativos o promocionales:

X _____ Fecha _____

MEDIOS DE COMUNICACIÓN LOCALES

Nombre de su periódico local: _____

Número de teléfono del periódico: _____

Correo electrónico del periódico: _____

ESCUELA

Escuela pública Escuela privada Escuela en el hogar

Nombre del maestro _____

Nombre de la escuela _____

Dirección _____

Ciudad _____ Estado WI ____ Código postal _____

Correo electrónico _____ Teléfono (____) _____

DEPARTAMENTO DE CONSERVACIÓN DE TIERRAS/AGUAS DEL CONDADO

(para ser completado por un representante local)

Condado _____ Área _____

Contacto _____ Título _____

Dirección _____

Ciudad _____ Estado ____ Código postal _____

Correo electrónico _____ Teléfono (____) _____

Por favor



Indique el grado / curso que corresponda

- Grados K-1
- Grados 2-3
- Grados 4-6
- Grados 7-9
- Grados 10-12

